

Bobcat X Bay Cat X m57L		
Positioning	Direct-View LCD flat panels for high-resolution applications <ul style="list-style-type: none"> • Bobcat X – a direct-view display designed for stand-alone and tiled applications in space-constrained environments • Bay Cat X – 46" display with ultra-high resolution and unparalleled image quality • m57L – represents the cutting-edge of direct-view LCD technology 	
Why We're Better	<ul style="list-style-type: none"> • 1920x1080 resolution (Bay Cat X, m57L) • Quality Assurance Program – 3 years of protection against TIR • Less than 4" enclosure depth (Bay Cat X, Bobcat X) • Protective Glass Options <ul style="list-style-type: none"> ○ Plain protective glass ○ Easily integrated with touch panel technologies • Longer Backlight life – intelligent sensor adjusts backlight to ambient lighting conditions • More than a Television – configurable I/O, mounting and network options 	
How We Win	<ul style="list-style-type: none"> • Resolution and color performance • 8 msec response time (Bay Cat X) • Open architecture implementation • More features for the price 	
Bobcat X	Bay Cat X	m57L
Shipping: Late-Q3 2006		

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Target Applications	Key Features					
Broadcast Control	True EBU Color Small form factor for small studios & mobile units Looks GREAT with HD video					
Signage	Sub 5" , wall-mountable cabinet 60,000 backlight life Anti-glare protective glass faceplate					
Key Features						
	Clarity	Samsung	Barco	Mitsubishi	Sharp	NEC
Available Screen Sizes	40 46 57	40 46 57 (TVs)	42 47	32 40 46	45 57 65 (TVs)	32 40 46
Auto-Brightness	√√		√			
Protective Glass	√√					
Full HD (1920x1080) Resolution	Bay Cat, m57L		√		√	
800:1 Contrast Ratio or better	√√	√	√	√	√	√
TIR Warranty	√√					
Quality Assurance Program	√√					
LAN-based control & monitoring	√√					
Support for 200+ analog modes	√√					